



Business Services Outreach and Events



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Serving Workforce Development Area 8 (Eau Claire, Chippewa, Dunn, Polk, Pierce, Pepin, Clark, St. Croix, and Barron Counties.)



WEST CENTRAL
WORKS

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The mission of the Business Services Team is to develop partnerships with local businesses and organizations that will facilitate comprehensive service, connect businesses to a skilled workforce, and deliver a broad variety of services related to employment and training.

Business Services Team Members

Erik Hinch, One Stop Operator
Tara Burns, Business Services Consultant, DWD
Yolanda LeCount, Operations Director WRI
Kyle Deming, WIOA Coordinator WRI
Sara Lazarz, Local Veterans Employment Representative
Michael Xiong, Disabled Veterans Outreach Program
Andy Nicolet, Community Corrections Employment Program
Carlene Volbrecht, Bureau of Job Service, Job Center Of Wisconsin
Long Vang, Apprenticeship Training Representative
Scott Hodeck, Office of Economic Advisors, EIS Section Chief
Matt Rice, DWD District Director of State of Wisconsin Job Service
Deb Nichols, WCWWDB Business Services Director



The West Central Wisconsin Workforce Development Board provides leadership oversight for the work done to link the aspirations and skills of workers to the business needs of our region. It is the Board's goal to continue to provide services to the region through the alignment of industry, educational and community partnerships in West Central Wisconsin.

Outreach and Events



Barron County Economic
Development Corporation



**SAVE
THE
DATE**

BARRON COUNTY ALL CAREERS DAY

SEPTEMBER 21ST, 2023



Join us at the Barron County Annual All Careers Day and take advantage of this hands-on career fair experience!

We host this event every September to connect our students in the county with our local workforce. We have seen apprenticeships, jobs, and other opportunities come out of this event.

Open to Middle school and High school students.

Registration forms will be sent in August



WHEN?

September 21st, 2023
8:30 am-2:30 pm

WHERE?

Barron County Fair Grounds
(4H Building)
101 Short St.
Rice Lake, WI 54868

CONTACT

 brandi.nelson@co.barron.wi.us
 (715) 537-6819
(715) 651-9856

St. Croix EDC Hosts Conversation with Scott Hodek and Deb Nichols



Wednesday, September 20, 2023

11:30 am- Check-In

12:00 pm- Presentation

Register: Nita Dusk

Location: Northwood Technical College, New Richmond Campus Conference Center

Join us for lunch and an enlightening discussion hosted by St. Croix Economic Development Committee (EDC) featuring two dynamic speakers:

Scott Hodek, Section Chief of the Office of Economic Advisors, Wisconsin Department of Workforce Development, will provide a comprehensive economic update, offering valuable insights into the current trends and opportunities shaping our region's economic landscape.

Deb Nichols, Director of Business Services at the West Central Wisconsin Workforce Development Board, will present the Workforce Advancement Initiative, an exciting program that could offer up to \$10,000 of support to your employees for training, daycare, transportation, and much more.

Event Highlights

- Gain crucial economic insights from Scott Hodek
- Learn about the Workforce Advancement Initiative presented by Deb Nichols
 - Explore opportunities for your employees to access financial support
 - Network with other attendees

This event is a fantastic opportunity for businesses and individuals keen on staying ahead in the ever-evolving economic landscape. Don't miss out on this valuable conversation. Reserve your spot today and join us at Northwood Tech in New Richmond on September 20th. Let's drive growth and prosperity together!

DEI: A Workforce Perspective & Insight in West Central Wisconsin

October 4, 2023

7:30 AM - 12:00 PM CDT

Join us for a morning of informative speakers and conversation including:

Keynote speaker: Matt Glowacki <http://mattglowacki.com/speaking.html>

Panel of regional employers: Best practices in diversity, equity, and inclusion

Creative solutions for implementing DEI/macro level social justice work:
Dennis Beale – *Power of Perception* <https://www.powerofperceptioninc.org/>
Pablo Group



**DIVERSITY, EQUITY
& INCLUSION**

Location:

UW Stout Memorial Student Center

Date/Time Information:

7:30 am Registration

8:00 am - 12:00 pm program

Fees/Admission:

Advanced registration \$40

Winning With Wisconsin WDA 8



October 17th : Northwood Technical College- New Richmond

November 16th: Northwood Technical College-Rice Lake

The theme announced for Q4 is Technology and Training, with a focus on Wisconsin Fast Forward-funded technical education and customized training programs, local recipient success stories, the grant application process and timelines, and other key resources.

"Wisconsin's economy is continuing to set records, yet we also face workforce challenges due to demographic and other trends that have been decades in the making," said DWD Secretary-designee Amy Pechacek. "We believe the collaboration that is underway among Wisconsin's 11 regional workforce development boards, the private sector, educational institutions, and economic development partners will make our state's economy even more competitive and resilient. We are excited to learn more from our stakeholders to help guide future workforce investments and services."

Other Community Collaboration

9/12 Eau Claire Chamber of Commerce Workforce Development Committee

9/13 SMC LTD Facility tour and informational session with BST

9/15 Collaborative discussion on Entrepreneurship-CVTC

9/27 CVIC Board Meeting

9/28 Dunn/Pepin Quarterly Partner Meeting

10/3 Manufacturing Works Meeting

10/12 West Central Wisconsin Regional EDC Partners Meeting

10/16 Polk County Quarterly Partner Meeting

10/17 Momentum West Workforce Committee

10/17 Winning With Wisconsin-New Richmond

11/16 Winning With Wisconsin-Rice Lake

Thank you for your time today!

Deb Nichols, Business Services Director

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Questions?

